

KEY MESSAGES

Campaign Key Messages:-

- People are being trafficked and sexually exploited in plain sight across Scotland every single day.
- Investigating human trafficking and exploitation is complex and challenging. It can cross international borders involving several different countries and police forces, with people being trafficked worldwide. It also occurs within Scotland and involves UK nationals.
- Victims often don't see themselves as victims, and they are often reluctant to engage with the police for a variety of reasons. We work very closely with support groups like the Trafficking Awareness Raising Alliance (TARA) and Routes Out to ensure victims receive the support they need.
- By raising public awareness and understanding of the signs of trafficking, Police Scotland and its partners hope to identify when people may have been trafficked and tackle those who choose to exploit people for their own gain.
- Every day, people are being trafficked into and around Scotland, it is unacceptable that people are being bought and sold, exploited and abused.
- Police Scotland will target those who control, abuse and exploit others by working collaboratively with partners to ensure that Scotland is and remains a hostile environment to this trade.
- If you believe someone may be a victims of traffickers or of sexual exploitation please contact Police Scotland on 101 or contact the Modern slavery helpline on 08000 121 700. In an emergency always call 999.